



# THRIVING

With Organization Development

St. Louis ODN Annual Conference

	Crown :: \$2,000			Diamond :: \$1,500			Platinum :: \$1,000		Gold :: \$750				Silver :: \$500	
	Plenary Welcome Session	Plenary Closing Session	Interactive Breakout Session	Speaker Dinner	Corporate Breakfast	Lunch	General Breakfast	Lanyard	Happy Hour Food	Happy Hour Drinks	Coffee	Snacks	Pens & Notepads	Conference Bag
<b>GENERAL BENEFITS</b>														
Free conference passes for your staff	3	3	3	2	2	2	2	2	1	1	1	1	1	1
Free conference passes for your clients	1	1	1	1	1	1	1	1						
Free speaker dinner tickets for your staff			3	2										
Free speaker dinner tickets for your clients				2										
Option to distribute promotional materials in conference bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive sponsorship	✓	✓	✓ *	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

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<b>BRANDING :: We'll put your branding on conference materials so everyone knows you made it happen.</b>														
Logo on conference signage, conference website, PowerPoint, and promotional materials	✓ XL	✓ XL	✓ XL	✓ L	✓ L	✓ L	✓ L	✓ L	✓ M	✓ M	✓ M	✓ M	✓ S	✓ S
Option to provide a short video for conference website	✓	✓	✓	✓	✓	✓								
Option to display large banner in common area	✓	✓	✓											
Logo on nametags								✓						
Logo on coffee table											✓			
Logo on snacks table												✓		
<b>PUBLIC THANKS :: We'll thank you in front of everyone at the conference.</b>														
Opening Session	✓													
Closing Session		✓												
Speaker Dinner				✓										
Corporate Breakfast					✓									
General Breakfast							✓							
Break 1 or 2								✓			✓	✓		
Lunch			✓			✓								
Break 2													✓	✓

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Happy Hour									✓	✓				
Social Media	✓	✓	✓											
PRESENTATION :: Sponsors may provide material to be presented to all attendees during the event. Sponsors may provide either a short video (60 seconds or less) or a brief written ad to be read by a member of ODN's executive team (150 words or less).														
Opening Session	✓ ***													
Closing Session		✓ ***												
Speaker Dinner				✓ **										
Corporate Breakfast					✓									
General Breakfast							✓							
Lunch			✓ ***			✓		✓						
Happy Hour									✓	✓				
AD SPACE :: Option to create an ad for our conference program.														
Full-page (7 1/2" × 4 1/2") ad space	✓	✓	✓	✓	✓	✓								
Half-page (3 3/4" × 4 1/2") ad space							✓	✓						
Banner ad (1 7/8" × 4 1/2")									✓	✓	✓	✓	✓	✓

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SPONSOR TABLE :: Set up shop and meet our attendees.														
6' vendor table	✓	✓	✓	✓	✓	✓	✓	✓						
Half of one 6' vendor table									✓	✓	✓	✓	✓	✓

#### FOOTNOTES

\* We're planning two interactive breakout sessions. Each one will have an exclusive sponsor.

\*\* We won't have A/V equipment to play a video at the speaker dinner, so if you'd like to present, please prepare an ad read of 150 words or less.

\*\*\* Crown sponsors may present a 3-minute presentation themselves (instead of an ODN Executive Team member if you prefer) or 3-minute video.

#### CONTACT

Nathan Lucy  
Sponsorship Chair  
STL ODN Annual Conference 2015  
nathan@nathanlucy.com  
314.799.7524

